Major in Sport Management-

Bachelor of Science Degree

**Hours-72**

**Business Core- 39 Hours**

ACC 213 Principles of Accounting I (3)

ACC 214 Principles of Accounting II (3)

BUS 210 Business Law I (3)

BUS 352 Business Communications I (3)

CIS 203 Management Information Systems (3)

ECO 211 Principles of Macroeconomics (3)

ECO 212 Principles of Microeconomics (3)

FIN 300 Corporate Finance (3)

ETH: PHI 397 Ethical Conduct of Business (3) OR ETH:REL 251 Business Ethics (3)

MGT 300 Management/Organizational Behavior (3)

MKT 300 Principles of Marketing (3)

MTH 174 Statistics I (3) OR MTH 176 Stats I with SPSS (3)

MTH 180 Math for Business (3) OR MTH 189 Business Calculus (3)

**Major courses- 24 hours**

SPM 150 Introduction to Sport Management (3)

SPM 185 Historical & Socio-Cultural Dimensions in Sport (3)

SPM 240 Governance & Policy in Sport (3)

SMP 330 Sport Marketing, Promotion & Sales (3)

SPM 380 Sport Law (3)

SPM 395 Sport Finance & Development (3)

SPM 396 Internship (3)

SPM 440 Current Issues Business of Sport (3)

**Electives- Choose three (3) of the following courses (9 hours)**

SPM 225 Principles of Athletic Administration (3)

SPM 355 New Media & Public Relations in Sport (3)

SPM 375 Sport Facilities & Event Management

SPM 386 International Sport Management (3)

SPM 390 Contemporary Sport Leadership (3)

SPM 425 Human Resources in Management in Sport (3)

**Program Objectives**

**Graduates with a major in sport management will:**

* Be able to analyze business situations and make creative, logical, and ethical decisions.
* Be skilled users of technologies as used in business.
* Communicate effectively in business situations.
* Have a current and broad-based knowledge of business.
* Apply awareness of global and social issues in the business environment.
* Be able to integrate concepts from the business disciplines and apply those concepts in the forming solutions to complex sport management issues and problems.
* Demonstrate a broad knowledge of sport management.