# Communication & New Media Studies Major – Bachelor of Arts
## With Communication Design Concentration

### FIRST YEAR-SEMESTER #1
| | |
|---|---|
| COM 100/ENG 101 | 3 |
| GRD 110 Digital Literacy | 3 |
| CORE 115 | 3 |
| SOC 103 | 3 |
| Core requirement | 3 |

### FIRST YEAR- SEMESTER #2
| | |
|---|---|
| COM 100/ENG 101 | 3 |
| Core requirement | 3 |
| Core requirement | 3 |
| Core requirement | 3 |
| Core requirement | 3 |

### SECOND YEAR-SEMESTER #1
| | |
|---|---|
| COM 201 New Media, Culture & Society | 3 |
| COM 220 Visual Comm | 3 |
| COM 250 Digital Video Prod | 3 |
| GRD 255 Graphic Form | 3 |
| Core requirement | 3 |
| CED 220 Foundations of Professionalism | 1 |

### SECOND YEAR-SEMESTER #2
| | |
|---|---|
| COM 251 Dig Video Post-Prod | 3 |
| COM 295 Writing for New Media Environments | 3 |
| COM 300 Adv. Composition | 3 |
| GRD 250 Typography | 3 |
| ART elective | 3 |
| CED 370 Creating your Career | 2 |

### THIRD YEAR-SEMESTER #1
| | |
|---|---|
| COM 303 Comm & Media Theory | 3 |
| GRD 355 Information Graphics | 3 |
| Core requirement | 3 |
| Core requirement | 3 |
| Core requirement | 3 |

### THIRD YEAR-SEMESTER #2
| | |
|---|---|
| COM 311 New Media Law & Ethics | 3 |
| COM 321 Public Relations in the Digital Age | 3 |
| COM Experiential Learning | 3 |
| GRD 356 Brand Identity Design | 3 |
| ART/GRD elective or elective | 3 |

### FOURTH YEAR-SEMESTER #1
| | |
|---|---|
| COM 410 Research Methods | 3 |
| COM Experiential Learning | 3 |
| ART/GRD elective or elective | 3 |
| Core requirement | 3 |
| Elective | 3 |

*Pick one ART elective option:*
| | |
|---|---|
| ART 230 History of Art: Handmade to Apple | 3 |
| ART 281 Digital Photography | 3 |

### FOURTH YEAR-SEMESTER #2
| | |
|---|---|
| COM 498 Senior Thesis | 3 |
| COM Experiential Learning | 3 |
| Core Capstone | 3 |
| Elective | 3 |

*Pick one ART/GRD option:*
| | |
|---|---|
| ART 280 Animation | 3 |
| GRD 270 Web Design | 3 |
| GRD 350 Hand to Pixel | 3 |
| GRD 353 Typography II | 3 |

### UNIVERSITY CORE
#### COMMON GOOD
| | |
|---|---|
| CORE 115 Common Ground | Code COR |
| Justice & the Common Good | Code JCG |
| Ethics | Code CE |
| Experiential Learning | Code EXP |
| Core Capstone | Code CCP |

#### HUMANITIES
| | |
|---|---|
| Speech (COM 100) | Code C |
| Writing (ENG 101) | Code C |
| Literature (ENG) | Code CL |
| Art or Music | Code CAM |
| History | Code CH |
| Religious Studies | Code CR |
| Philosophy | Code CP |

#### SCIENCES
| | |
|---|---|
| Biology/Chemistry/Physics + Lab | Code CN |
| Mathematics | Code CMA |
| SOC 103 Our Social World | Code CS |

Choose one discipline:
| | |
|---|---|
| ECO 212 Microeconomics | Code CEP |
| PSY 103 Psychology | Code CEP |

### NOTES

120 credits hours minimum needed to graduate.

**Curriculum Guide does not replace advisement by a faculty member within the Communication & New Media Studies program.**