

Communication & New Media Studies Major – Bachelor of Arts With Communication Leadership Concentration

FIRST YEAR-SEMESTER #1	FIRST YEAR- SEMESTER #2		UNIVERSITY CORE	
COM 100/ENG 101 3	COM 100/ENG 101 3		COMMON GOOD	
CORE 115 3	Core requirement	3	CORE 115 Common Ground	Code COR
SOC 103 3	Core requirement	3	Justice & the Common Good	Code JCG
GRD 110 Digital Literacy 3	Core requirement	3	Ethics	Code CE
Core requirement 3	Core requirement	3	Experiential Learning	Code EXP
1			Core Capstone	Code CCP
SECOND YEAR-SEMESTER #1 SECOND YEAR-SEMESTER		R #2	HUMANITIES	
COM 201 New Media, Culture	COM 295 Writing for New		Speech (COM 100)	Code C
& Society 3	Media Environments	3	Writing (ENG 101)	Code C
COM 220 Visual Comm 3	MGL 300 Mgmt/Org Behavior	3	Literature (ENG)	Code CL
COM 250 Digital Video Prod 3	Core requirement	3	Art or Music	Code CAM
ACC 213 Prin of Accounting I-	Core requirement	3	History	Code CH
Financial 3	Core requirement	3	Religious Studies	Code CR
CED 220 1	Core requirement	J	Philosophy	Code CP
			SCIENCES	
THIRD YEAR-SEMESTER #1 THIRD YEAR-SEMESTER #2		Biology/Chemistry/Physics + Lab Code CN		
COM 303 Comm & Media	COM 311 New Media Law &	<u> </u>	Mathematics	Code CMA
Theory 3	Ethics	3	SOC 103 Our Social World	Code CS
COM elective 3	COM 321 Public Relations	3		
MGL 301 Leadership Foundations	in the Digital Age 3		Choose one discipline:	
or MGT 310 Human	COM elective	3	ECO 212 Microeconomics	Code CEP
Resource Management 3	COM Experiential Learning	2	PSY 103 Psychology	Code CEP
MKT 300 Prin. of Marketing 3	Core requirement	3	Nomed	
SWK 220 Intro to Social Work 3	SWK 223 Social Policies &	3	<u>NOTES</u>	
SWK 220 Intro to Social Work 3	Issues	3	120 credits hours minimum nee	eded to
	Issues	3	graduate.	
FOURTH YEAR-SEMESTER #1	FOURTH YEAR-SEMESTE	R #2	8	
COM 410 Research Methods 3	COM 498 Senior Thesis	3		
COM Experiential Learning 3	COM Experiential Learning	3	**Curriculum Guide does not replace	
SOC 300 Mgmt & Fundraising	CED 370 Creating your Career		advisement by a faculty member	-
in Non-profit 3	MGL 480 Group Dynamics &	2	Communication & New Media	
Core requirement 3	Team Building	3	program.**	
COM EXP 3	SWK 317 Interdisc. Approach t	_		
COMEAF	Div & Social Justice			
		3		
Pick one COM elective option:	Core Capstone	J		
COM 203 Interpersonal Comm 3	Pick one COM elective option:			
COM 320 Public Speaking &	COM 300 Adv. Composition	3		
Advocacy 3	COM 380 Newswriting I	3		
COM 340 Intercultural Comm 3	COM 388 Feature Writing	3		