



COMMUNICATION & NEW MEDIA STUDIES

Students majoring in Communication & New Media Studies become citizens and professionals equipped with exceptional oral, written, visual, interpersonal, and group communication skills. They acquire knowledge to serve their communities and organizations. Students are encouraged to choose from concentration areas such as: Communication Design, Communication Leadership, Health Communication, Sports Communication, and Strategic Communication. The experience students gain in speaking, writing, collaborating, and creating mediated messages prepares them for success in their careers, communities, and personal lives.

\$1,000

PEAK PRODUCTIONS AWARD

For more information, email
bevin.blankenbuehler@msj.edu.

All scholarships are renewable for four years. For eligibility requirements, visit msj.edu/scholarships.

EARN YOUR BACHELOR'S & MASTER'S DEGREES WITH ONLY ONE EXTRA YEAR

The 4+1 MBA program combines the undergraduate degree and the Master's degree and is open to business and non-business majors. For more information, contact mba@msj.edu.

BEYOND THE CLASSROOM

PAID EXPERIENTIAL LEARNING

Co-op and Service Learning requirements immerse students in the real world and enable direct application of skills and knowledge learned in the classroom. Students are able to earn paid experiential learning credits every semester enrolled in our program. Students work with faculty and employer supervisors in a variety of non-profit and for-profit organizations and community partners.

JOIN PEAK PRODUCTIONS!



Peak Productions is your opportunity to learn about video production in the field. You get real-world, hands-on experience, which is the best way to build good production value and storytelling skills. Set yourself apart from the TikTok crowd and elevate your videos by joining today. Elevate your videos and earn a \$1,000 Renaissance Award. Contact bevin.blankenbuehler@msj.edu for more information.

CAREER POTENTIAL

SPORTS
BROADCAST
JOURNALIST

GRAPHIC
COMMUNICATIONS

SOCIAL MEDIA
MARKETER

CORPORATE
EVENT
PLANNER

PUBLIC HEALTH
& ADVOCACY

PUBLIC
RELATIONS
PRACTITIONER



SCAN TO FIND:

- Featured courses
- Program requirements
- Details about our five concentrations and more!



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF BUSINESS & COMMUNICATION

Office of Admission
513-244-4531 | 800-654-9314
msj.edu | admission@msj.edu

Robert Bodle, Ph.D.
Professor and Chair
Department of Communication & New Media Studies
robert.bodle@msj.edu

COMMUNICATION & NEW MEDIA STUDIES MAJOR - BACHELOR OF ARTS

FIRST YEAR-SEMESTER #1		FIRST YEAR- SEMESTER #2		UNIVERSITY CORE	
COM 100/ENG 101	3	COM 100/ENG 101	3	COMMON GOOD	
CORE 115 Common Ground	3	Core requirement	3	CORE 115 Common Ground	Code COR
SOC 103 Our Social World	3	Core requirement	3	Justice & the Common Good	Code JCG
GRD 110 Digital Literacy	3	Core requirement	3	Ethics	Code CE
Core requirement	3	Core requirement	3	Experiential Learning	Code EXP
				Core Capstone	Code CCP
SECOND YEAR-SEMESTER #1		SECOND YEAR-SEMESTER #2		HUMANITIES	
COM 201 New Media, Culture & Society	3	COM 295 Writing for New Media Environments	3	Speech (COM 100)	Code C
COM 220 Visual Comm	3	COM 303 Comm & Media Theory	3	Writing (ENG 101)	Code C
COM 250 Digital Video Prod	3	COM elective	3	Literature (ENG)	Code CL
Core requirement	3	Core requirement	3	Art or Music	Code CAM
Core requirement	3	Elective	3	History	Code CH
CED 220 Found. of Profession	1			Religious Studies	Code CR
				Philosophy	Code CP
THIRD YEAR-SEMESTER #1		THIRD YEAR-SEMESTER #2		SCIENCES	
COM elective	3	COM 311 New Media Law & Ethics	3	Biology/Chemistry/Physics + Lab	Code CN
COM EXP	3	COM 321 Public Relations in the Digital Age	3	Mathematics	Code CMA
Core requirement	3	COM EXP	3	SOC 103 Our Social World	Code CS
Core requirement	3	Elective	3	Choose one discipline:	
Elective	3	Elective	3	ECO 212 Microeconomics	Code CEP
		Elective	3	PSY 103 Psychology	Code CEP
FOURTH YEAR-SEMESTER #1		FOURTH YEAR-SEMESTER #2		NOTES	
MKT 415 Marketing Research	3	COM 498 Senior Thesis	3	120 credit hours minimum needed to graduate	
COM EXP	3	Core Capstone	3	A concentration with the major is recommended.	
Elective	3	Elective	3	**Curriculum Guide does not replace advising by a faculty member within the Communication & New Media Studies program**	
Elective	3	Elective	3		
Elective	3	Elective	3		

Approved by LC on 03.27.2025



Scan to find details regarding concentrations and minors in Communication Design, Communication Leadership, Health Communication, Sport Communication, and Strategic Communication



**MOUNT ST. JOSEPH
UNIVERSITY®**

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www.msjeu.edu

Mount St. Joseph University ("the University") is committed to providing an educational and employment environment free from discrimination or harassment on the basis of race, color, national origin, religion, sex, age, disability, sexual orientation, gender identity, veteran status or other minority or protected status. This commitment extends to the University's administration of its admission, financial aid, employment, and academic policies, as well as the University's athletic programs and other University-administered programs, services, and activities.

The University has designated the Vice President of Compliance Risk and Legal Affairs/General Counsel/Title IX Coordinator, (513) 244-4393, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Chief Human Resources Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, veteran status or any other legally protected status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002903