

First Year to Second Year Retention		S116	S117	S118	S119
Accounting	Cohort	9	5	4	4
	Retained	8	4	1	2
	<b>Retention Rate</b>	<b>88.9%</b>	<b>80.0%</b>	<b>25.0%</b>	<b>50%</b>
Business Administration*	Cohort	3			
	Retained	2			
	<b>Retention Rate</b>	<b>66.7%</b>			
Financial Economics	Cohort	3	4	4	5
	Retained	2	1	4	5
	<b>Retention Rate</b>	<b>66.7%</b>	<b>25.0%</b>	<b>100.0%</b>	<b>100.0%</b>
Management	Cohort	16	16	14	13
	Retained	7	11	10	11
	<b>Retention Rate</b>	<b>43.8%</b>	<b>68.8%</b>	<b>71.4%</b>	<b>84.6%</b>
Marketing	Cohort	5	8	7	14
	Retained	4	4	4	9
	<b>Retention Rate</b>	<b>80.0%</b>	<b>50.0%</b>	<b>57.1%</b>	<b>64.3%</b>
Sport Management	Cohort	27	10	15	27
	Retained	23	5	9	16
	<b>Retention Rate</b>	<b>85.2%</b>	<b>50.0%</b>	<b>60.0%</b>	<b>59.3%</b>

\* Program discontinued 2016

Source: Office of Institutional Research