

Mount St. Joseph University (MSJ) School of Health Sciences, Department of Nursing (DON) Strategic Plan Map 2020 - 2025



I. Enrich Educational Quality: a. Increase Student Engagement and Success; b. Create a Vibrant Campus

II. Become a Beacon: Increase University Visibility and Interactions with the Greater Cincinnati Community

III. Grow Enrollment

I.a. Enrich Education Quality: Increase Student Engagement and Success

I.b. Enrich Education Quality: Create a Vibrant Campus

II. Become a Beacon: Increase University Visibility and Interaction with the Greater Cincinnati Community

III. Grow Enrollment

Adopt a nursing education model that supports student achievement of academic excellence in nursing practice, service, leadership, informatics, and policy

Foster DON brand ambassadorship to enhance a sense of community

Build relationships with new and existing nursing leaders within the community to achieve and grow mutual goals

Cultivate relationships with nursing adjunct faculty to promote the advancement of their nursing education

Achieve exceptional NCLEX first-time pass rates in all pre-licensure nursing programs

Enhance every DON community member's sense of belonging and accountability to the DON and its mission

Diversify interactions with communities throughout the tri-state

Secure impactful funding to support student scholarships, financial assistance, and sustain the financial health of the DON

Maximize student and faculty scholarship and evidence-based practice engagement and impact

Champion the successes of all DON alumni

Deliver high-quality, inclusive formats for nursing degrees

Foster community and policy engagement within the DON to positively impact population health

Provide flexible opportunities for advanced nursing specialty certificates and degrees

Honor each student's journey and respond to their needs

Enhance competitive admission pathways in the BSN program

